

CONTRACT

WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

<u>Contract / Revision</u>		<u>Alt Order #</u>
400597 /		06389778
<u>Product</u>		
BOB CASEY :30 10/23		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/23/12 - 10/29/12		
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Casey/Dem/Senate	10/22/12 / 10/22/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WPMT	Cheryl Long	Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
1	43	10/27/12	10/27/12	College Football	Various		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$600.00
Week:		10/22/12	10/28/12	-----1-							
2	43	10/27/12	10/27/12	College Football	Various		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$600.00
Week:		10/22/12	10/28/12	-----1-							
3	43	10/23/12	10/26/12	TU,F 730p-8p	730p-8p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$550.00
Week:		10/22/12	10/28/12	-T--F--							
4	43	10/23/12	10/26/12	TU-F 7p-730p	7p-730p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$500.00
Week:		10/22/12	10/28/12	-TWTF--							
5	43	10/25/12	10/25/12	World Series	Various		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$1,800.00
Week:		10/22/12	10/28/12	---1---							
6	43	10/25/12	10/25/12	World Series	Various		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$1,800.00
Week:		10/22/12	10/28/12	---1---							
7	43	10/23/12	10/26/12	TU,F News 11p	11p-1130p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$125.00
Week:		10/22/12	10/28/12	-T--F--							
8	43	10/23/12	10/26/12	Late Run 10P News	Various		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$600.00
Week:		10/22/12	10/28/12	-TWTF--							
9	43	10/24/12	10/25/12	Late Run 10P News	Various		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$600.00
Week:		10/22/12	10/28/12	--WT---							
10	43	10/29/12	10/29/12	Late Run 10P News	Various		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$600.00
Week:		10/29/12	11/04/12	1-----							
11	43	10/28/12	10/28/12	Late Run 10P News	Various		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$200.00
Week:		10/22/12	10/28/12	-----1							
12	43	10/23/12	10/26/12	TU,F Late News	10p-11p		:30			NM	2
											\$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Contract / Revision 400597 /	Alt Order # 06389778	
Contract Dates 10/23/12 - 10/29/12	Product BOB CASEY :30 10/23	Estimate #
Advertiser Casey/Dem/Senate		Original Date / Revision 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
Week:		10/22/12	10/28/12	-T--F--				2	\$600.00		
13	43	10/24/12	10/25/12	Late Run 10P News			:30			NM	2 \$1,200.00
Week:		10/22/12	10/28/12	--WT---				2	\$600.00		
14	43	10/29/12	10/29/12	Late Run 10P News			:30			NM	1 \$600.00
Week:		10/29/12	11/04/12	1-----				1	\$600.00		
15	43	10/28/12	10/28/12	Late Run 10P News			:30			NM	1 \$200.00
Week:		10/22/12	10/28/12	-----1				1	\$200.00		
16	43	10/27/12	10/27/12	Late Run 10P News			:30			NM	1 \$200.00
Week:		10/22/12	10/28/12	-----1-				1	\$200.00		
17	43	10/23/12	10/23/12	Tue 8p-9p			:30			NM	1 \$1,200.00
Week:		10/22/12	10/28/12	-1-----				1	\$1,200.00		
18	43	10/23/12	10/26/12	TU-F News Weekday			:30			NM	3 \$150.00
Week:		10/22/12	10/28/12	-TWTF--				3	\$50.00		
19	43	10/28/12	10/28/12	Sun Fox News 9a-10a	9a-10a					NM	1 \$100.00
						-----S	:30	1	\$100.00		
										Totals	29 \$15,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	27	\$14,500.00	\$12,325.00
10/29/12 - 10/29/12	2	\$1,200.00	\$1,020.00
Totals	29	\$15,700.00	\$13,345.00

Signature: _____ **Date:** _____

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